

Mamo Secures \$3.4M to Enhance Financial Services for SMEs



Coverage Report

Arabic Coverage

Al Bayan Newspaper

UAE

Monthly Traffic
Massive Media

Domain rank
64.88K

Unique visitors
N/A

Domain authority
43

Avg. Visit Duration
10m 44s

البیان

الرئيسية - الإمارات - العالم - الاقتصادي - الرياضة - الثقافة - صناعات التجارات - التقنية - الصحة - الاستدامة

مأمو تجمع 3.4 ملايين دولار لتطوير الخدمات المالية للشركات الصغيرة

25 Jul 2024

مأمو تجمع 3.4 ملايين دولار لتطوير الخدمات المالية للشركات الصغيرة

[Link](#)
البيان - دبي - albayan.ae

Estimated reach

Massive Media

AVE

Massive Media

Article category

Business and Finance

Sentiment



Al Khaleej Newspaper



Monthly Traffic
Massive Media

Unique visitors

N/A

Avg. Visit Duration

7m 21s

Domain rank

95.39K

Domain authority

42



25 Jul 2024

مامو تجمع تمويلاً بقيمة 3.4 مليون دولار لتطوير الخدمات المالية للشركات

[Link](#)

alkhaleej.ae

Estimated reach



Sentiment



AVE



Article category

Business and Finance

Forbes Middle East

UAE



Monthly Traffic
Massive Media

Domain rank
120.97K

Unique visitors
N/A

Domain authority
45

Avg. Visit Duration
6m 39s



التقارير - المقالات الجديدة
شركة كركو ستارتس استهدفت 9697 من مستثمرين وبنوك
شهدت أولى إقراض الترميز 146.7 في الربع الثاني مع التناقص المتسلسلها بإعادة حوالي
شركة OpenAI تطلق خدمات بحث SearchGPT المتقدمة
شركة Mamo الناشئة في مجال التكنولوجيا المالية تجمع 3.4 مليون دولار في جولة تمويل
شركة Blockchain المدعومة من ملي 14 تجمع 690 مليون دولار من جولة تمويل المسلسلة A
تلك خدمات حكمة كوكا هانيس
صندوق ولاء الأمم للأراضي السعودية يستثمر 15 مليون دولار في شركة بلانك كويبة حديثة

شركة Mamo الناشئة في مجال التكنولوجيا المالية تجمع 3.4 مليون دولار في جولة تمويلية

25 Jul 2024, 12:01 PM Forbes Middle East Staff | **أحمد عبد الحفيظ** | [تعليق الصوت](#) | [أضف إلى المفضلات](#) | [الرجوع](#)



عريف شركة مامو - مصدر الصورة مامو

25 Jul 2024

شركة Mamo الناشئة في مجال التكنولوجيا المالية تجمع 3.4 مليون دولار

[Link](#)

Forbes Middle East - forbesmiddleeast.com

Estimated reach



AVE



Article category

Business and Finance

Sentiment



E Entrepreneur Al Arabiya

UAE

Monthly Traffic
Massive Media

Domain rank
828.63K

Unique visitors
N/A

Domain authority
22

Avg. Visit Duration
2m 51s

25 Jul 2024

مامو تجمع 3.4 مليون دولار لتطوير الخدمات المالية للشركات

[Link](#)
Hassan Abdul Rahman · entrepreneuralarabiya.com

Estimated reach

Massive Media

AVE

Massive Media

Article category

Business and Finance

Sentiment




I Inc Arabia UAE	Monthly Traffic Massive Media	Unique visitors N/A	Avg. Visit Duration 3m 16s
	Domain rank 749.81K	Domain authority 28	

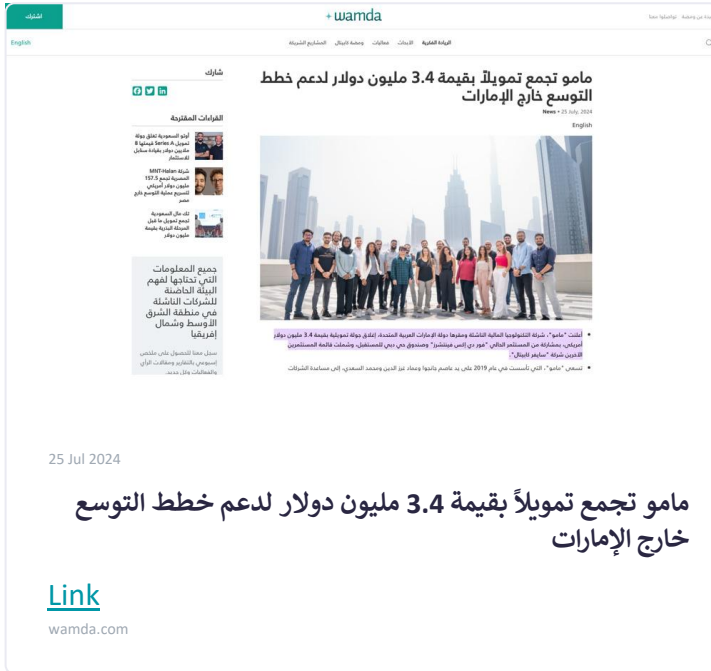
25 Jul 2024

Mamo الإماراتية تحصل على تمويل جديد بقيمة 3.4 مليون دولار

[Link](https://incarabia.com)
incarabia.com

Estimated reach Massive Media	Sentiment
AVE Massive Media	Article category Business and Finance

 MENA	Monthly Traffic Massive Media	Unique visitors N/A	Avg. Visit Duration 7m 49s
	Domain rank 760.35K	Domain authority 41	




25 Jul 2024


مامو تجمع تمويلاً بقيمة 3.4 مليون دولار لدعم خطط التوسع خارج الإمارات

[Link](#)
wamda.com

Estimated reach



Sentiment



AVE



Article category

Business

Arabic Coverage



Monthly Traffic

408.39K

Domain rank

408.39K

Unique visitors

N/A

Domain authority

23

Avg. Visit Duration

3m 30s



25 Jul 2024

شركة مامو Mamo الإماراتية تغلق جولة استثمارية بقيمة 3.4 مليون دولار

[Link](#)

jawlah.co فريق التحرير

Estimated reach



Sentiment





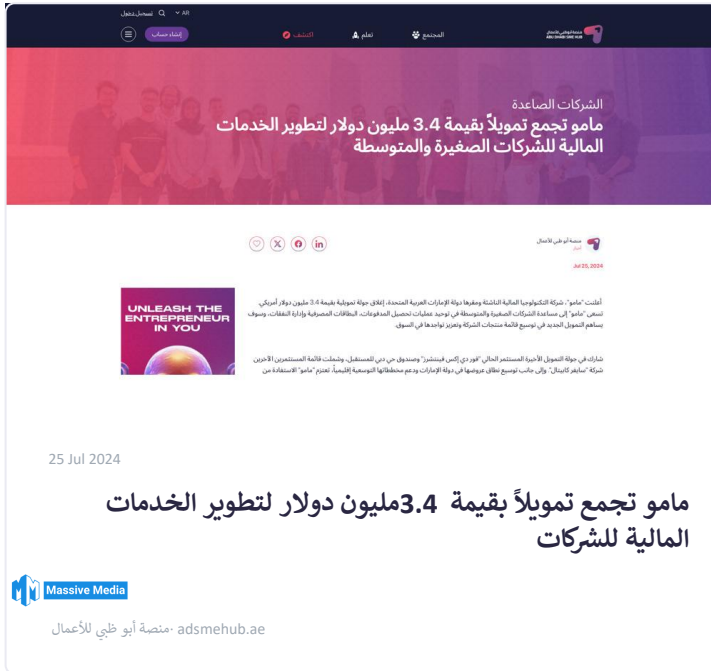
AVE




Article category

Business and Finance


 Abu Dhabi SME Hub UAE	 Monthly Traffic 1.05M	Unique visitors N/A	Avg. Visit Duration 1m 45s
	Domain rank 1.05M	Domain authority 28	



Estimated reach

 **Massive Media**

Sentiment



AVE

 **Massive Media**

Article category
Business and Finance

Zawya
UAE

Monthly Traffic
Massive Media

Domain rank
146.71K

Unique visitors
N/A

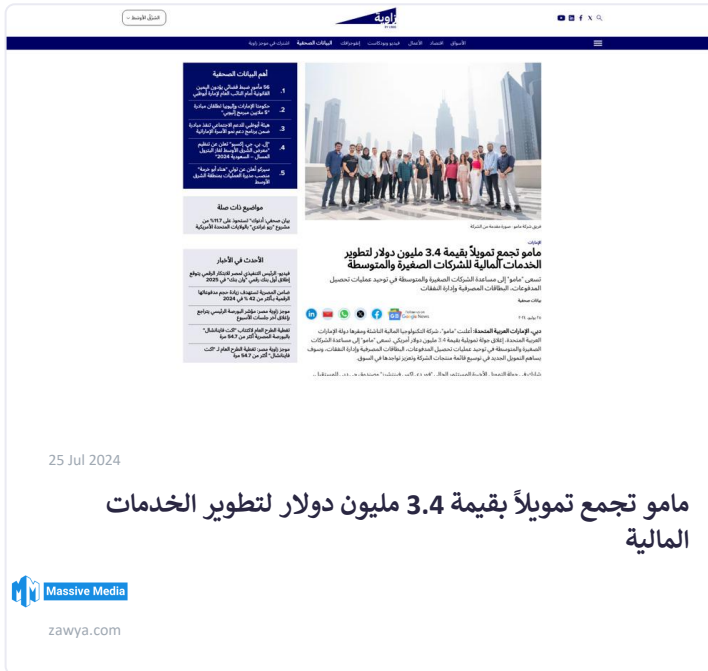
Domain authority
43

Avg. Visit Duration
8m 12s

25 Jul 2024

مامو تجمع تمويلاً بقيمة 3.4 مليون دولار لتطوير الخدمات المالية

Massive Media
zawya.com



Estimated reach

Massive Media

Sentiment

😊

AVE

Massive Media

Article category
Business and Finance

MF MENA Financial News



Monthly Traffic

Domain rank
227.56K

Unique visitors

N/A

Domain authority
40

Avg. Visit Duration

30m 35s

English Thursday 25 July 2024 10:00 AM

الرئيسية - أخبار - مؤشرات الأسهم - فوركس - الدول - فساد

الرئيسية | أخبار | مؤشرات الأسهم | فوركس | الدول | فساد

أخبار فوركس دولي

4 بنك امريكى التالى
يطلق خطة كبرى
لزيادة ارباحه وتوسع
العمولة

بورصة البحرين
تعلن انجازها من
مئة مشروع مع
مستثمر الاماراتى
مستثمر الاماراتى

مؤشرات اسهم
البحرين تطلق
مؤشرات اسهم
البحرين تطلق

بورصة البحرين
تعلن انجازها من
مئة مشروع مع
مستثمر الاماراتى
مستثمر الاماراتى

مؤشرات اسهم
البحرين تطلق
مؤشرات اسهم
البحرين تطلق



**مامو تجمع تمويلاً بقيمة 3.4 مليون دولار لتطوير
الخدمات المالية للشركات الصغيرة والمتوسطة**

25 Jul 2024

**مامو تجمع تمويلاً بقيمة 3.4 مليون دولار لتطوير الخدمات
المالية للشركات**

 Massive Media

التاريخ · menafn.com

Estimated reach



Sentiment





AVE



Article category

Business

 **Fintech Gate**
MENA

Monthly Traffic:  Massive Media

Unique visitors: **N/A**

Avg. Visit Duration: **4m 56s**

Domain rank: **543.43K**

Domain authority: **24**




25 Jul 2024

شركة مامو Mamo الإماراتية تجمع تمويلاً بـ 3.4 مليون دولار لتطوير الخدمات المالية




Fintech Gate · fintechgate.net

Estimated reach

 Massive Media

Sentiment



AVE

 Massive Media

Article category

Business and Finance

Arabic Coverage



MENA



Monthly Traffic

Massive Media

Unique visitors

N/A

Avg. Visit Duration

17m 27s

Domain rank

20

Domain authority

95


Microsoft Start

بحث في الويب

التربية | السفر | الحياة | الأعمال | التكنولوجيا

Mamo الإماراتية تحصل على تمويل جديد بقيمة 3.4 مليون دولار

من كتلة Arabia Team • 1 يوم • 1 دقيقة من القراءة



25 Jul 2024

Mamo الإماراتية تحصل على تمويل جديد بقيمة 3.4 مليون دولار

Massive Media

msn.com

Estimated reach



Massive Media

Sentiment





AVE

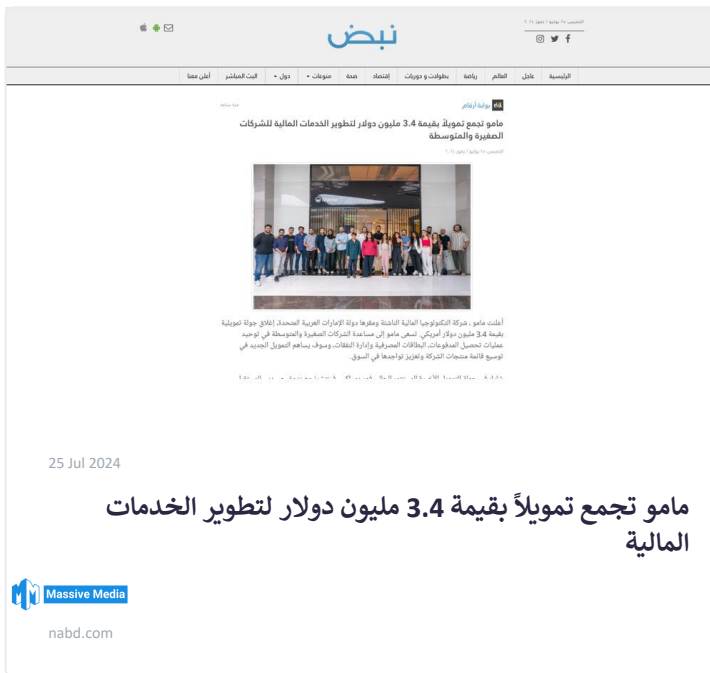


Massive Media

Article category


Arabic Coverage

 MENA	 Monthly Traffic 29.45K	Unique visitors N/A	Avg. Visit Duration 6m 41s
	Domain rank 29.45K	Domain authority 48	



مما هو
التغطية والمتوسطة


مما تجمع تمويلاً بقيمة 3.4 مليون دولار لتطوير الخدمات المالية للشركات الصغيرة والمتوسطة




أعلنت ماما، حركة التكنولوجيا المالية الناشئة وعطفاها دولة الإمارات العربية المتحدة إطلاق دولة تمويلية بقيمة 3.4 مليون دولار أمريكي، تأسس ماما إلى مساعدة الشركات الصغيرة والمتوسطة في توحيد عمليات تحقيق الصفقات المصرفية وإدارة القفلات، وسوف يساعد التمويل الجديد في توسيع قائمة منتجات الشركة وتعزيز تواجدها في السوق.

25 Jul 2024


مامو تجمع تمويلاً بقيمة 3.4 مليون دولار لتطوير الخدمات المالية

 nabd.com

Estimated reach






Sentiment

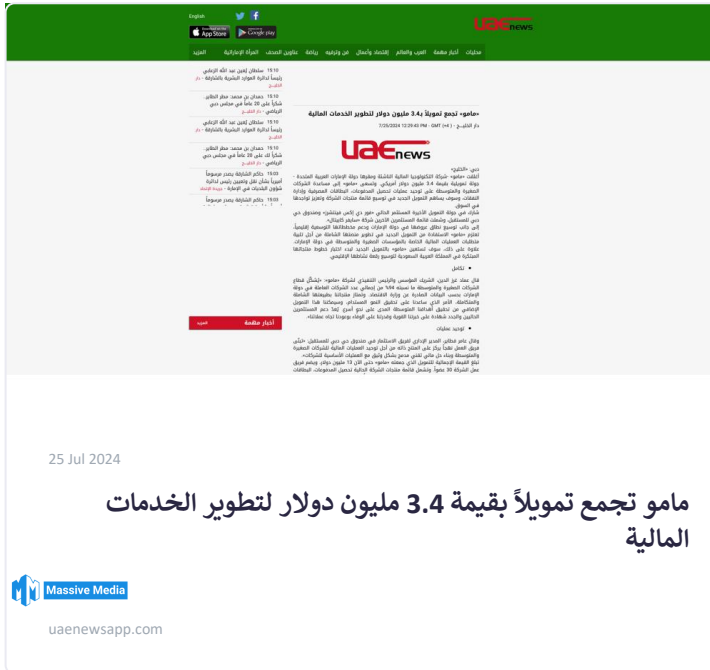


AVE




Article category
Business and Finance

 UAE News	 Monthly Traffic Massive Media	Unique visitors N/A	Avg. Visit Duration 1m 21s
 UAE	Domain rank 7.81M	Domain authority 13	




The screenshot shows the UAE News website interface. At the top, there's a navigation bar with social media icons and the UAE News logo. The main content area features a large article titled "ماممو تجمع تمويلاً بقيمة 3.4 مليون دولار لتطوير الخدمات المالية" (Mammo raises 3.4 million dollars in financing to develop financial services). The article text is in Arabic and discusses Mammo's financial success and plans for expanding its services. Below the article, there's a date "25 Jul 2024" and the Massive Media logo with the website URL "uaenewsapp.com".


Estimated reach


Massive Media

Sentiment





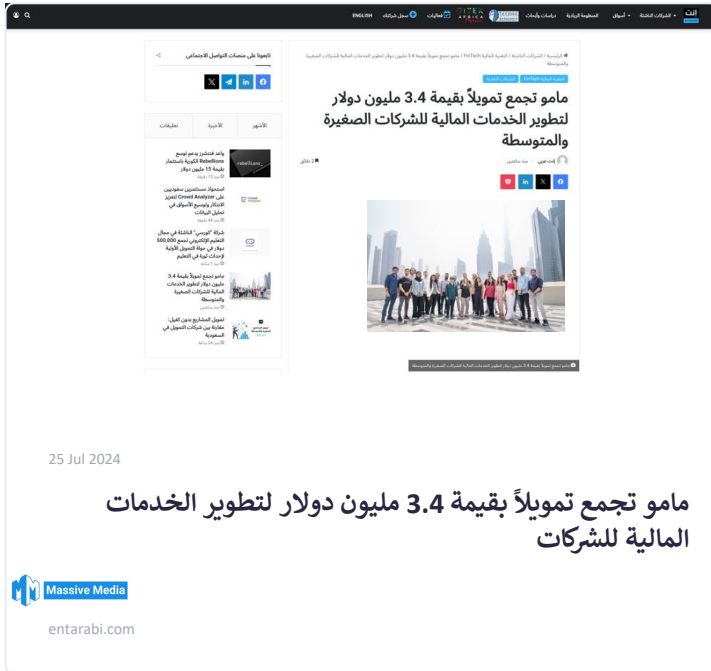
AVE


Massive Media


Article category

Business


 MENA	Monthly Traffic	Unique visitors	Avg. Visit Duration
	 462.04K	N/A	16m 58s
	Domain rank	Domain authority	
	462.04K	19	



Estimated reach




Sentiment

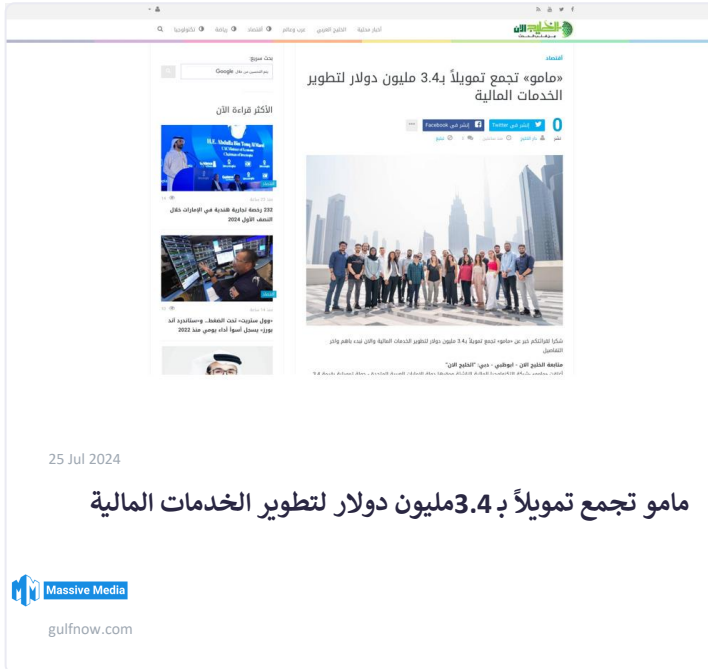


AVE




Article category
Business and Finance

 MENA	Monthly Traffic Massive Media	Unique visitors N/A	Avg. Visit Duration 2m 42s
	Domain rank 2.17M	Domain authority 18	




25 Jul 2024

مامو تجمع تمويلًا بـ 3.4 مليون دولار لتطوير الخدمات المالية

 gulfnow.com

Estimated reach





Sentiment



AVE




Article category
Business


 MENA	Monthly Traffic  12.66M	Unique visitors N/A	Avg. Visit Duration 0s
	Domain rank	Domain authority 6	



Estimated reach



Sentiment



AVE



Article category
Business and Finance

Follow ICT
MENA

Monthly Traffic: **Massive Media**
Domain rank: **4.02M**

Unique visitors: **N/A**
Domain authority: **15**

Avg. Visit Duration: **5m 23s**





Estimated reach
Massive Media


Sentiment

AVE
Massive Media

Article category
Business and Finance

 **Arab Radar**

 MENA

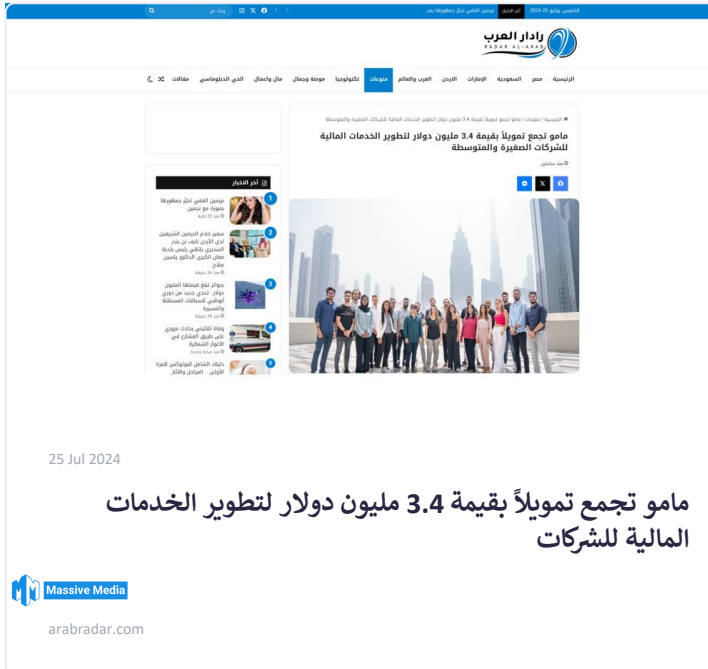
Monthly Traffic
 **Massive Media**

Unique visitors
N/A

Avg. Visit Duration
0s

Domain rank
9.78M

Domain authority
8




الرئيسية عن الصفحة الإمارات العربية المتحدة أخبار الشركات والتكنولوجيا منوعات تكنولوجيا صحة وجودة مال وإستثمار الذي التكنولوجيا مقالات C X

الرئيسية / منوعات / مامو تجمع تمويلاً بقيمة 3.4 مليون دولار لتطوير الخدمات المالية للشركات المتطورة والمتوسطة


25 Jul 2024

مامو تجمع تمويلاً بقيمة 3.4 مليون دولار لتطوير الخدمات المالية للشركات

 Massive Media

arabradar.com

Estimated reach

 **Massive Media**

Sentiment



AVE

 **Massive Media**

Article category

Business

Regal Al Amal
MENA

Monthly Traffic Massive Media	Unique visitors N/A	Avg. Visit Duration 8m 30s
Domain rank 5.38M	Domain authority 18	




The screenshot shows the EFG Holding website with a main article titled "مامو تجمع تمويلاً بقيمة 3.4 مليون دولار لتطوير الخدمات المالية للشركات الصغيرة والمتوسطة" (Mamo raises 3.4 million dollars to develop financial services for small and medium-sized companies). The article is dated 25 Jul 2024. The website header includes the EFG Holding logo and navigation links. The article content features a large orange number '3.4' and a cityscape background.

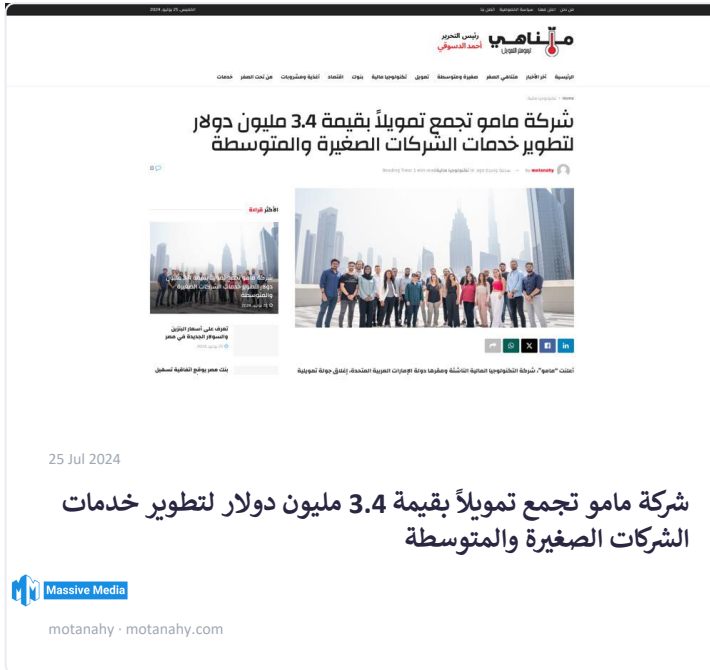
Estimated reach
Massive Media

Sentiment



AVE
Massive Media

Article category
Business

 MENA	Monthly Traffic Massive Media	Unique visitors N/A	Avg. Visit Duration 16m 12s
	Domain rank 5.01M	Domain authority 8	



Estimated reach



Sentiment



AVE



Article category
Business

Sada El Arab

MENA

Monthly Traffic	Unique visitors	Avg. Visit Duration
Massive Media	N/A	2m 4s
Domain rank	Domain authority	
4.48M	20	

25 Jul 2024

مامو تجمع تمويلاً بقيمة 3.4 مليون دولار لتطوير الخدمات المالية للشركات

Massive Media

sada-elarab.com

Estimated reach

Massive Media

Sentiment


AVE

Massive Media

Article category

Business and Finance

Arabic Coverage

**Arab Founders**
MENA

Monthly Traffic Massive Media	Unique visitors N/A	Avg. Visit Duration 0s
Domain rank 3.71M	Domain authority 14	



عرب فاؤنדרز Arab Founders

ممايو Mamoo الإماراتية لتطوير الخدمات المالية للشركات الصغيرة والمتوسطة تحصد تمويلاً بقيمة 3.4 مليون دولار

تمويل لآلة منتجاتها تحصيل المدفوعات الإلكترونية، وزارة المالية


25 Jul 2024

ممايو Mamoo الإماراتية لتطوير الخدمات المالية للشركات الصغيرة والمتوسطة تحصد تمويلاً بقيمة 3.4 مليون دولار


Massive Media

arabfounders.net · بواسطة عرب فاؤنדרز

Estimated reach

**Massive Media**

Sentiment



AVE

**Massive Media**

Article category

Business

Ve Fund
MENA

Monthly Traffic
Massive Media

Unique visitors
N/A

Avg. Visit Duration
20s

Domain rank
2.85M

Domain authority
13

منصة "Mamo" للتقنية المالية تغلق جولة استثمارية بقيمة 3.4 مليون دولار

26 Jul 2024

منصة Mamo للتقنية المالية تغلق جولة استثمارية بقيمة 3.4 مليون دولار

Massive Media
vefund.io

Estimated reach


Massive Media

Sentiment

AVE

Massive Media

Article category

 **Arqam**
MENA

Monthly Traffic
Massive Media

Unique visitors
N/A

Avg. Visit Duration
12m 33s


Domain rank
1.32M

Domain authority
21




The screenshot shows a news article on the Arqam website. The article title is "مامو تجمع تمويلاً بقيمة 3.4 مليون دولار لتطوير الخدمات المالية" (Mamo raises 3.4 million dollars in financing to develop financial services). The article is dated 26 Jul 2024. The website header includes the Arqam logo and navigation links. The article content features a photo of a group of people standing in front of a building.

Estimated reach

 **Massive Media**

Sentiment



AVE

 **Massive Media**

Article category

Business

Ecommerce Araby

MENA


Monthly Traffic
Massive Media

Domain rank
11.31M

Unique visitors
N/A

Domain authority
7

Avg. Visit Duration
2m 59s



التحت إشراف "ممو" مركز التكنولوجيا المالية للشركة مقرها دولة الإمارات العربية المتحدة إلقاء مجلة تجولة بقيمة 3.4 مليون دولار أمريكي تسمى "ممو" إلى مساندة الشركات الصغيرة والمتوسطة في توسيع نطاقات عملها. الخيارات المتاحة هي: زيادة نطاقات وصولها، تحسين عملياتها، في مجالها، تحسينها، التوسع في السوق المحلية، التوسع في الأسواق الخارجية.

تتعلق في مجلة التمويل الخاصة بالشركة المالي "ممو" التي تركز على "ممو" ومتمولون من الخريجين ومنتجات الشركة للشباب الذين لا يزالون في "ممو" كإحدى الشركات الناشئة في دولة الإمارات ودعم مخططاتها التجارية الخاصة بـ "ممو" كشركة من الشركات الناشئة في دولة الإمارات. الخيارات المتاحة هي: زيادة نطاقات عملها، الخيارات المتاحة هي: زيادة نطاقات عملها، تحسين عملياتها، في مجالها، تحسينها، التوسع في السوق المحلية، التوسع في الأسواق الخارجية.

والمدة من 1994 من إصدار عدد المجلات الخاصة في دولة الإمارات حسب إشارات الشركة من وزارة الاقتصاد. تأسست "ممو" كشركة من دولة الإمارات في مساندة الشركات الصغيرة والمتوسطة ودعمها بالخدمات المالية المتخصصة لتتعلق الخسائر في السوق التي تهيمن عليها في دولة الإمارات. الخيارات المتاحة هي: زيادة نطاقات عملها، الخيارات المتاحة هي: زيادة نطاقات عملها، تحسين عملياتها، في مجالها، تحسينها، التوسع في السوق المحلية، التوسع في الأسواق الخارجية.

الإشارات التي تظهر على العمل تتوزع منها بطيخا، الشراكة والتكاتف الأمر الذي يساعد في تحقيق النمو والحد من مخاطر العمل. الخيارات المتاحة هي: زيادة نطاقات عملها، الخيارات المتاحة هي: زيادة نطاقات عملها، تحسين عملياتها، في مجالها، تحسينها، التوسع في السوق المحلية، التوسع في الأسواق الخارجية.

شهادة على جودة الخدمة وفريقها على الأداء، ومجموعة من الخدمات.

Ecommerce بالعربي

- الرئيسية
- الأخبار
- التقارير
- فيديو
- التواصل
- الخدمات المتخصصة
- تسجيل معنا
- البحث


25 Jul 2024

Mamo الإماراتية للتكنولوجيا المالية تجمع 3.4 مليون دولار بجولة تمويلية

Massive Media

ecommaraby.com


Estimated reach



Sentiment



AVE



Article category

Business and Finance

Al Khabar Kuwait



Monthly Traffic

6.68M

Domain rank

6.68M

Unique visitors

N/A

Domain authority

15

Avg. Visit Duration

0s



25 Jul 2024

مامو تجمع تمويلاً بـ 3.4 مليون دولار لتطوير الخدمات المالية



الخليج · alkhbarkw.com

Estimated reach



Sentiment



AVE



Article category

Business and Finance

Masr Al Youm

Egypt

Monthly Traffic
Massive Media

Domain rank
795.77K

Unique visitors

N/A

Domain authority
17

Avg. Visit Duration

2m 3s

The screenshot shows the homepage of Masr Al Youm. The main article is titled "مامو تجمع تمويلاً بـ 3.4 مليون دولار لتطوير الخدمات المالية" (Mamoo raises 3.4 million dollars for financial services development). The article text is partially visible, mentioning that Mamoo is a fintech company that has raised 3.4 million dollars from investors in the United States to support its development of financial services for companies. The website header includes navigation links for Home, News, and Search. A sidebar on the left lists the most popular news items of the month.

25 Jul 2024

مامو تجمع تمويلاً بـ 3.4 مليون دولار لتطوير الخدمات المالية

Massive Media

masralyoum.net

Estimated reach

Massive Media

Sentiment



AVE

Massive Media

Article category

Business and Finance

English Coverage

Arabian Business



Monthly Traffic

Massive Media

Domain rank

59.83K

Unique visitors

N/A

Domain authority

52

Avg. Visit Duration

6m 10s

The screenshot shows the Arabian Business website interface. At the top, there's a navigation bar with 'ArabianBusiness' logo and menu items like News, Opinion, World, Podcasts, Life, Lists, Events. Below the navigation, the main article is titled 'UAE fintech startup Mamo secures \$3.4mn funding'. The article text states: 'The fresh capital will be used to expand the company's product offerings and extend its market presence'. There are several sub-headers and images: 'More of this topic' with a photo of a person walking, 'Energy' with a photo of solar panels, and 'Funding' with a photo of a person's hands counting coins. A 'Read Next' section is also visible on the right side of the article preview.

26 Jul 2024

UAE fintech startup Mamo secures \$3.4mn funding

[Link](#)

arabianbusiness.com

Estimated reach




Sentiment



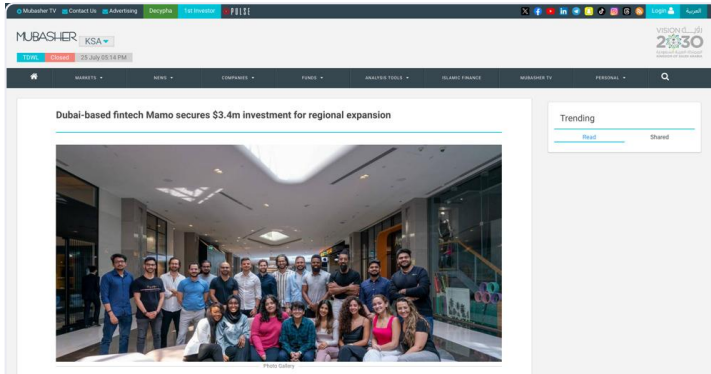
AVE



Article category

 **Mubasher**
UAE

Monthly Traffic Massive Media	Unique visitors N/A	Avg. Visit Duration 9m 16s
Domain rank 22.42K	Domain authority 57	





25 Jul 2024


Dubai-based fintech Mamo secures \$3.4m investment for regional expansion

[Link](#)

english.mubasher.info

Estimated reach
 **Massive Media**

Sentiment


AVE
 **Massive Media**

Article category
Business

F **Forbes Middle East**

UAE

Monthly Traffic: **Massive Media**

Unique visitors: **N/A**

Avg. Visit Duration: **6m 39s**

Domain rank: **120.97K**


Domain authority: **45**

Forbes | Billionaires | Country Insights | Featured | Money | Industry | Innovation

f in UAE-Based Fintech Mamo Raises \$3.4M, Eyes Regional Expansion And Aims To Boost Financial Services For SMEs

By Amr Abdelhamid | Forbes Middle East Staff | Jul 25, 2024, 8:16 AM

Add to Bookmarks | Play Sound



25 Jul 2024

UAE-Based Fintech Mamo Raises \$3.4M, Eyes Regional Expansion And Aims To...


[Link](#)

Amr Abdelhamid · forbesmiddleeast.com

Estimated reach

MM **Massive Media**

Sentiment



AVE

MM **Massive Media**

Article category

Business and Finance

AN Arab News Newspaper
KSA

Monthly Traffic Massive Media	Unique visitors N/A	Avg. Visit Duration 4m 44s
Domain rank 22.79K	Domain authority 62	

ARAB NEWS SAUDI ARABIA MIDDLE EAST WORLD BUSINESS MEDIA LIFESTYLE OPINION SPORT RESEARCH & STUDIES PODCAST

UAE fintech Mamo secures \$3.4m in funding

UAE-based fintech startup Mamo has closed a \$3.4 million funding round with participation from existing investor 4DX Ventures, the Dubai Future District Fund, and Cyfr Capital.

Co-founded by Asim Janjua, Imad Gharazeddine, and Mohammad El-Saadi, Mamo supports small and medium-sized businesses by consolidating their payment collection, corporate cards, and expense management needs.

The newly raised capital will be used to expand Mamo's product offerings within the UAE and support its regional expansion efforts.

Zyp Technologies secures \$1.2m pre-series A funding led by Shorooq Partners

Pakistan's mobility startup Zyp Technologies has raised \$1.5 million in a pre-series A round led by UAE-based VC fund Shorooq Partners, with participation from existing investor Indus Valley Capital and several angel investors.

Founded in 2022 by Hassan Khan and Imran Afzal, Zyp Technologies specializes in electric motorcycles designed for deliveries, equipped with advanced fleet management software.

The funding will enable Zyp Technologies to deploy more than 60 battery swap stations and launch over 1,000 Zyp Utility Motorcycles in Pakistan over the next 12 months.

26 Jul 2024

Startup Wrap – Health, HR, and e-commerce firms eyeing Saudi expansion

[Link](#)

arabnews.com

Data provided by SEMRUSH

Estimated reach



Sentiment



AVE



Article category

Business and Finance

English Coverage



Monthly Traffic

Massive Media

Domain rank

760.35K

Unique visitors

N/A

Domain authority

41

Avg. Visit Duration


7m 49s

Wamda website screenshot showing an article titled "UAE's fintech Mamo lands \$3.4 million investment" dated 25 Jul 2024. The article includes a photo of the Mamo team and a list of bullet points detailing the funding round and company information.

UAE's fintech Mamo lands \$3.4 million investment

News - 25 July 2024

Arabic



- UAE-based fintech Mamo has raised a \$3.4 million funding round, provided by existing investor ADA Ventures and the Dubai Future District Fund, along with CVC Capital.
- Founded in 2019 by Aamir Juma, Hmad Ghurayddine and Muhammad El Saadi, Mamo empowers SMEs in the MENA region by simplifying their financial operations and enhancing cost efficiency.
- The additional funds will help Mamo expand its product offerings and extend its market presence.

25 Jul 2024

UAE's fintech Mamo lands \$3.4 million investment

[Link](#)

wamda.com

Estimated reach



Sentiment



AVE



Article category

Business and Finance

English Coverage

MF MENA Financial News

MENA

Monthly Traffic: **Massive Media**

Unique visitors: **N/A**


Avg. Visit Duration: **30m 35s**

Domain rank: **227.56K**

Domain authority: **40**

MENAFN | HOME NEWS PRESS DISTRIBUTION MARKET DATA RESEARCH COUNTRIES SECTIONS

US Europe Arab Asia Africa Politics Economy Oil&Energy Entertainment Sport



Mamo Secures \$3.4M to Enhance Financial Services for SMEs

25 Jul 2024

[Link](#)

Date · menafn.com


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Estimated reach

Massive Media

Sentiment





AVE

Massive Media

Article category

Business and Finance

English Coverage

**Abu Dhabi SME Hub**
 UAE

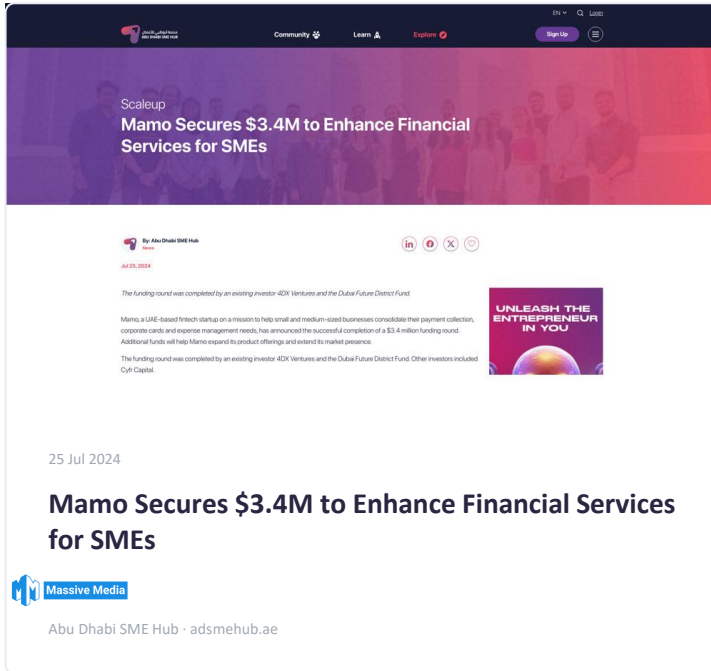
Monthly Traffic
Massive Media

Domain rank
1.05M

Unique visitors
N/A


Domain authority
28

Avg. Visit Duration
1m 45s




The screenshot shows a web browser displaying an article on the Abu Dhabi SME Hub website. The article title is "Mamo Secures \$3.4M to Enhance Financial Services for SMEs". The article is dated 25 Jul 2024. The content includes a sub-headline "Scaleup" and a main headline "Mamo Secures \$3.4M to Enhance Financial Services for SMEs". The article text describes Mamo, a UAE-based fintech startup, and its successful completion of a \$3.4 million funding round. The article is attributed to Abu Dhabi SME Hub and includes social media sharing icons. A Massive Media watermark is visible in the bottom left corner of the article content.

Estimated reach

**Massive Media**

Sentiment



AVE

**Massive Media**

Article category

Business and Finance

I Inc Arabia

UAE

Monthly Traffic
Massive Media

Domain rank
749.81K

Unique visitors
N/A

Domain authority
28

Avg. Visit Duration
3m 16s

RELATED ARTICLES

- NEWS**
Egypt-based Fintech Zed Secures \$1 Million In Funding Round
- STARTUP**
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- NEWS**
Last Week in Funding (22-28 January)
- NEWS**
UK Fintech Fintly Secures \$30 Million Series A Funding
- NEWS**
Last Week in Funding (19-21 December)
- NEWS**
UK-based Fintech Credit Secures \$5 Million in Seed Funding
- NEWS**
Alman, Visa Partner to Propel Cashless Drive in UAE, KSA

Inc. Arabia

NEWSLETTER

UAE's Mamo Secures \$3.4 Million to Boost Fintech Solutions This round saw contributions from existing investor 4DX Ventures, the Dubai Future District Fund, and Cyfr Capital.

BY INC.ARABIA STAFF

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25 Jul 2024

UAE's Mamo Secures \$3.4 Million to Boost Fintech Solutions

Massive Media

Inc.Arabia Staff · en.incarabia.com

Estimated reach

Massive Media

AVE

Massive Media

Article category

Business and Finance

Sentiment



Zawya
UAE

Monthly Traffic
Massive Media

Unique visitors
N/A

Avg. Visit Duration
8m 12s

Domain rank
146.71K

Domain authority
43

The screenshot shows the Zawya website interface. At the top, there is a navigation bar with categories like 'BUSINESS', 'MARKETS', 'ECONOMY', 'TECHNOLOGY', 'INDUSTRY', 'POLITICS', and 'SOCIETY'. Below the navigation bar, there is a search bar and a 'NEWS (ENGLISH)' button. The main content area features a large image of a group of people standing in front of a modern building. To the right of the image is a 'TOP PRESS RELEASES' section with a list of five items. Below the image is the main article titled 'Mamo secures \$3.4m to enhance financial services for SMEs'. The article text includes the date '25 Jul 2024' and the source 'Duhail, UAE, Massive Media'. At the bottom of the article, there is a 'Massive Media' logo and the website URL 'zawya.com'.

Estimated reach

Massive Media

Sentiment

AVE

Massive Media

Article category
Financial Assistance

 **Trade Arabia**

 MENA

 Monthly Traffic
Massive Media

Domain rank
478.45K

Unique visitors
N/A

Domain authority
34

Avg. Visit Duration
1m 30s



25 Jul 2024

Mamo secures \$3.4m to enhance financial services for SMEs

 Massive Media

trade Arabia.com

Estimated reach

 **Massive Media**

AVE

 **Massive Media**



Article category

Business and Finance

Sentiment



English Coverage

 UAE	 Monthly Traffic Massive Media	Unique visitors N/A	Avg. Visit Duration 17m 27s
	Domain rank 20	Domain authority 95	

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UAE's Mamo Secures \$3.4 Million to Boost Fintech Solutions

Story by ITC Arabia Team • 1d • 1 min read


MARKETS TODAY

INX Rising fast 131 Rising fast 103AP Rising fast




25 Jul 2024

UAE's Mamo Secures \$3.4 Million to Boost Fintech Solutions

 msn.com

Estimated reach



Sentiment




AVE



Article category

English Coverage



MENA

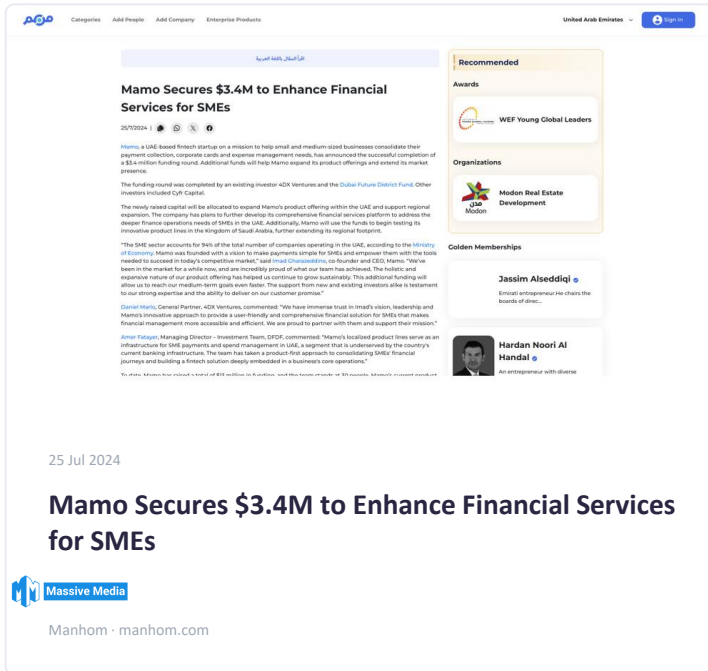
Monthly Traffic
Massive Media

Unique visitors
N/A

Avg. Visit Duration
10m 40s

Domain rank
79.23K

Domain authority
38



Manhom, a UAE-based fintech startup on a mission to help small and medium-sized businesses consolidate their payment collection, corporate cards and expense management needs, has announced the successful completion of a \$3.4-million funding round. Additional funds will help Manhom expand its product offerings and extend its market presence.

The funding round was completed by an existing investor ACX Ventures and the **Dubai Future District Fund**. Other investors included CVC Capital.

The newly raised capital will be allocated to expand Manhom's product offerings within the UAE and support regional expansion. The company has plans to further develop its comprehensive financial services platform to address the deeper finance operations needs of SMEs in the UAE. Additionally, Manhom will use the funds to begin testing its innovative product lines in the kingdom of Saudi Arabia, further extending its regional footprint.


"The SME sector accounts for 64% of the total number of companies operating in the UAE, according to the Ministry of Economy. Manhom was founded with a vision to make payments simpler for SMEs and empower them with the tools needed to succeed in today's competitive market," said **Mustafa Alshamsi**, Co-Founder and CEO, Manhom. "We've been in the market for a while now, and are incredibly proud of what our team has achieved. The holistic and experience nature of our product offering has helped us continue to grow sustainably. This additional funding will allow us to reach our medium-term goals even faster. The support from new and existing investors alike is testament to our strong expertise and the ability to deliver on our customer promise."

David Hainis, General Partner, ACX Ventures, commented: "We have immense trust in Insh's vision, leadership and Manhom's innovative approach to provide a user-friendly and comprehensive financial solution for SMEs that makes financial management more accessible and efficient. We are proud to partner with them and support their mission."


Ahmed Fahmy, Managing Director - Investment Team, DDFCF, commented: "Manhom's localized product lines serve as an infrastructure for SME payments and spend management in UAE, a segment that is underpinned by the country's current banking infrastructure. The team has taken a product-first approach to consolidating SMEs' financial journeys and building a fintech solution deeply embedded in a business's core operations."

25 Jul 2024


Mamom Secures \$3.4M to Enhance Financial Services for SMEs

 Manhom · manhom.com

Estimated reach



Sentiment



AVE



Article category

Business and Finance

English Coverage

Fintech News UAE



Monthly Traffic

Unique visitors

Avg. Visit Duration

N/A

0s

Domain rank

Domain authority

N/A

2

The screenshot shows the homepage of Fintech News UAE. At the top, there is a navigation bar with the site logo, social media icons, and a subscribe button. The main content area features a large banner image of a group of people in front of a city skyline, with the 'Mamo' logo overlaid. Below the banner, the article title 'UAE's Fintech Mamo Secures \$3.4 Million Funding to Expand Financial Services in UAE and Beyond' is displayed, along with the date '26 Jul 2024'. The Massive Media logo is visible in the bottom left corner of the article preview.

Estimated reach



Sentiment



AVE



Article category

Business and Finance

English Coverage

One Arabia
MENA

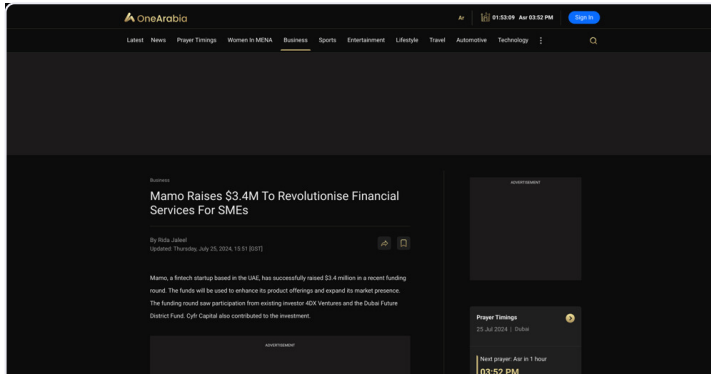
Monthly Traffic
Massive Media

Unique visitors
N/A

Avg. Visit Duration
3m 21s

Domain rank
209.53K

Domain authority
28



25 Jul 2024

Mamo Raises \$3.4M To Revolutionise Financial Services For SMEs

Massive Media

Rida Jaleel · onearabia.me

Estimated reach

Massive Media

Sentiment


😊


AVE

Massive Media

Article category

Business and Finance

 **Gulf Industry**
MENA

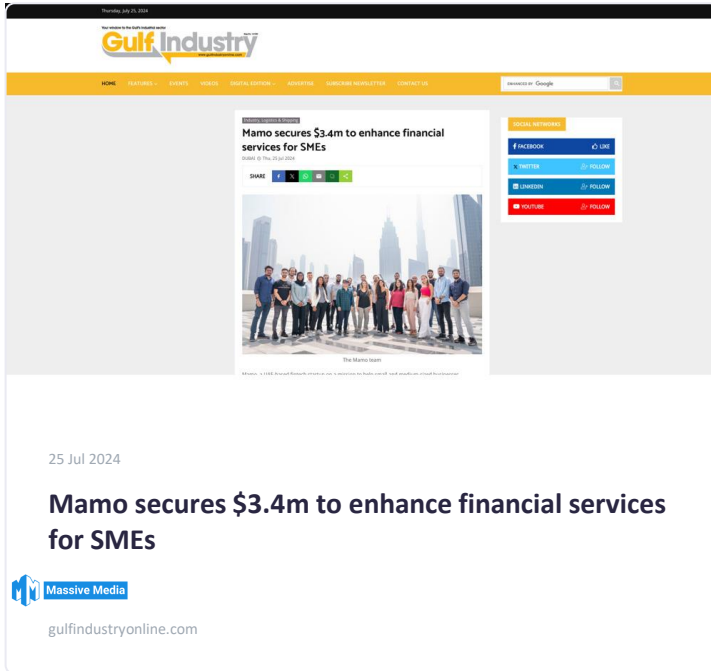
Monthly Traffic:  Massive Media

Unique visitors: **N/A**

Avg. Visit Duration: **3s**


Domain rank: **11.62M**

Domain authority: **15**




The screenshot shows the article page for "Mamo secures \$3.4m to enhance financial services for SMEs" on the Gulf Industry website. The article is dated 25 Jul 2024. The page features a large image of the Mamo team and social media sharing options for Facebook, Twitter, LinkedIn, and YouTube. The Massive Media logo is visible in the bottom left corner of the article preview.

Estimated reach

 Massive Media

Sentiment




AVE

 Massive Media

Article category
Business and Finance

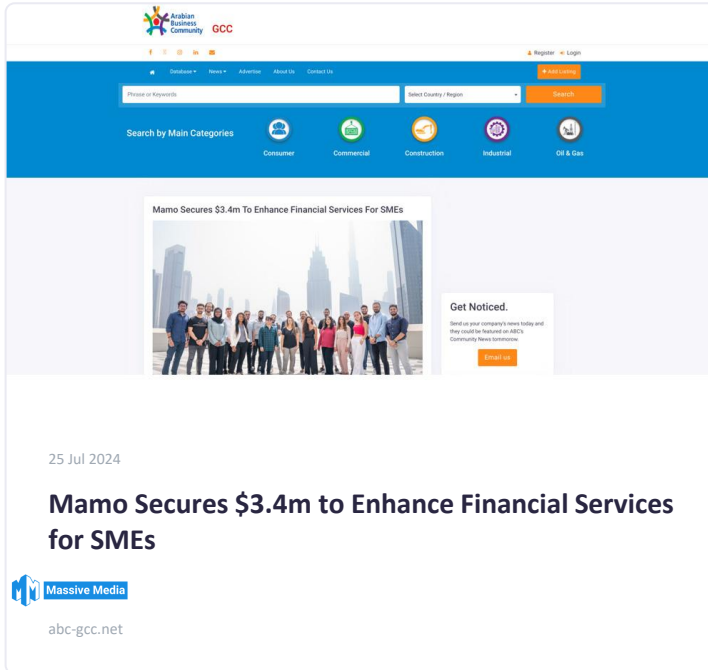
English Coverage



Arabic Business Community

MENA

Monthly Traffic Massive Media	Unique visitors N/A	Avg. Visit Duration 8m 57s
Domain rank 810.07K	Domain authority 28	



Arabic Business Community GCC

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- Consumer
- Commercial
- Construction
- Industrial
- Oil & Gas

Mamo Secures \$3.4m To Enhance Financial Services For SMEs


25 Jul 2024

Mamo Secures \$3.4m to Enhance Financial Services for SMEs

Massive Media

abc-gcc.net

Estimated reach



Massive Media

Sentiment



AVE

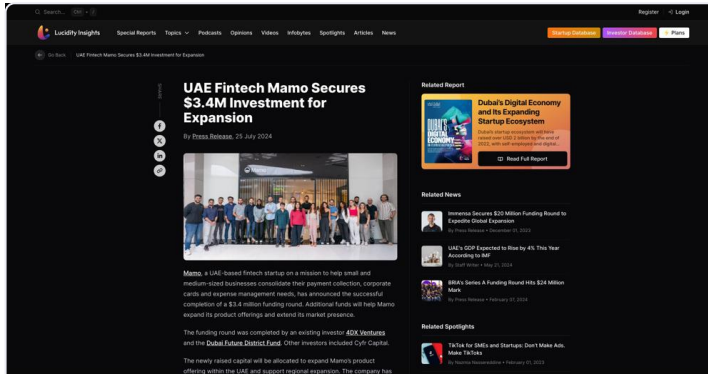


Massive Media

Article category

Lucidity Insights
UAE

Monthly Traffic Massive Media	Unique visitors N/A	Avg. Visit Duration 17m 42s
Domain rank 6.77M	Domain authority 19	



25 Jul 2024

UAE Fintech Mamo Secures \$3.4M Investment for Expansion

Massive Media
lucidityinsights.com

Estimated reach

Massive Media

Sentiment

😊

AVE

Massive Media

Article category

Business

 **Ent Arabi**

 MENA

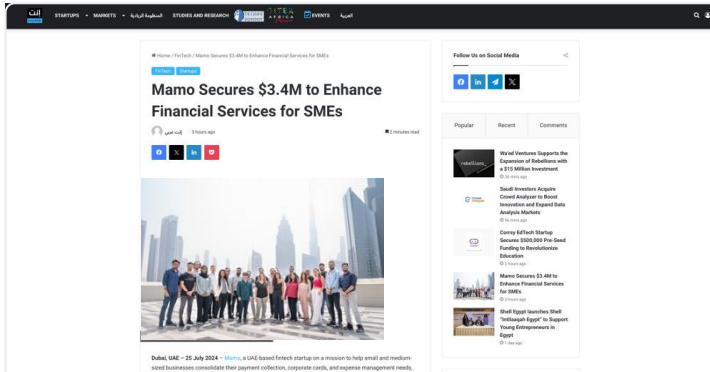
Monthly Traffic
Massive Media

Domain rank
462.04K

Unique visitors
N/A

Domain authority
19

Avg. Visit Duration
16m 58s



25 Jul 2024

Mamo Secures \$3.4M to Enhance Financial Services for SMEs

 Massive Media

entarabi.com

Estimated reach

 Massive Media

Sentiment



AVE

 Massive Media

Article category

Business

Middle East News 247

MENA

Monthly Traffic
Massive Media

Domain rank
3.05M

Unique visitors
N/A

Domain authority
20

Avg. Visit Duration
48s

Data provided by **SEMRUSH**

The screenshot shows the article page on the Middle East News 247 website. The article title is "Mamo Secures \$3.4M to Enhance Financial Services for SMEs" and it is dated July 25, 2024. The article features a group photo of people in a modern office setting. A weather widget for Dubai, AE is visible on the right side of the article, showing a temperature of 42°C and clear sky conditions. The article is categorized under "Business and Finance".

Estimated reach

Massive Media

Sentiment




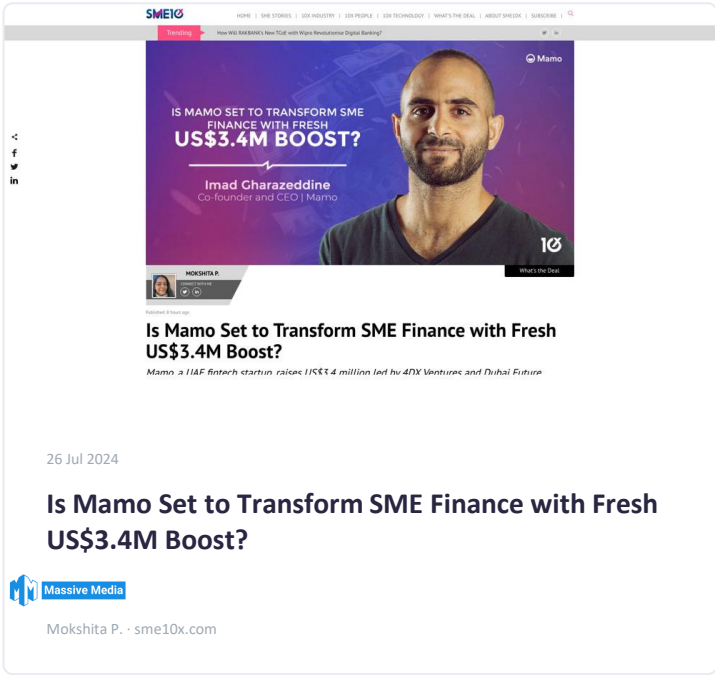
AVE

Massive Media

Article category

Business and Finance

 UAE	Monthly Traffic Massive Media	Unique visitors N/A	Avg. Visit Duration 1m 10s
	Domain rank 2.77M	Domain authority 24	




IS MAMO SET TO TRANSFORM SME FINANCE WITH FRESH US\$3.4M BOOST?
Imad Gharazeddine
Co-founder and CEO | Mamo

Is Mamo Set to Transform SME Finance with Fresh US\$3.4M Boost?
Mamo > IIAF fintech startup raises US\$3.4 million led by 4DX Ventures and Dubai Future


26 Jul 2024

Is Mamo Set to Transform SME Finance with Fresh US\$3.4M Boost?


 Massive Media

Mokshita P. · sme10x.com

Estimated reach



Sentiment



AVE



Article category

Business and Finance

TECH Tech Magazine

UAE

Monthly Traffic: **Massive Media** 2.94M

Unique visitors: **N/A**

Avg. Visit Duration: **3s**

Domain rank: **2.94M**

Domain authority: **18**

The screenshot shows the article page on the Tech Magazine website. The main headline is "Mamo Completes \$3.4M Funding Round To Enhance Fintech Services". Below the headline is a sub-headline: "The startup will use the influx of cash to expand into Saudi Arabia and across the wider GCC while improving its product offering." The article is dated "Published 26 hours ago on July 25, 2024" and is by "Nour Nasir". There is a large group photo of the Mamo team. On the right side, there is a "LATEST" section with several article thumbnails, including "Mamo Completes \$3.4M Funding Round To Enhance Fintech Services", "Solar Storage Startup 'Sails Past Goal' At Fundraising Airshow", "Whispering Development Office File Sharing Under An Airlock", "Khalid Saadi, Et Bahar's Director, Emerges From Competition", and "Personalized Supplement Company Being Taken To The Next Level".

25 Jul 2024

Mamo Completes \$3.4M Funding Round To Enhance Fintech Services

Massive Media

Nour Nasir · techmgzn.com

Estimated reach

Massive Media

Sentiment

AVE

Massive Media

Article category

Business and Finance

UAE Fintech

UAE

Monthly Traffic: **Massive Media**

Unique visitors: **N/A**


Avg. Visit Duration: **0s**

Domain rank: **N/A**

Domain authority: **4**

UAE FINTECH

UAE fintech startup Mamo closes \$3.4 million funding round



The most advanced, complete System of tools for NinjaTrader.

DTB Traders

www.DTBTraders.com

UAE fintech startup Mamo closes \$3.4 million funding round

26 Jul 2024

UAE fintech startup Mamo closes \$3.4 million funding round

Massive Media

UAE FinTech · uae fintech.co

Estimated reach

Massive Media

Sentiment



AVE

Massive Media

Article category

Business and Finance



MENA



Monthly Traffic

1.52M

Domain rank

1.52M

Unique visitors

N/A

Domain authority

25

Avg. Visit Duration

7m 15s

The screenshot shows the Decypha website interface. At the top, there's a navigation bar with the Decypha logo and 'MENA' region indicator. Below the navigation, the article title 'Dubai-based fintech Mamo secures \$3.4m investment for regional expansion' is displayed. The article content includes a sub-headline 'Mamo - Middle East's first fintech unicorn has raised a \$3.4m funding round', a photo of a group of people, and several paragraphs of text. On the right side of the article, there are sections for 'Log in' and 'Request a Trial'. At the bottom of the article, the date '25 Jul 2024' is shown, followed by the article title and the Massive Media logo. The website URL 'decypha.com' is also visible at the bottom.

Estimated reach



Sentiment





AVE

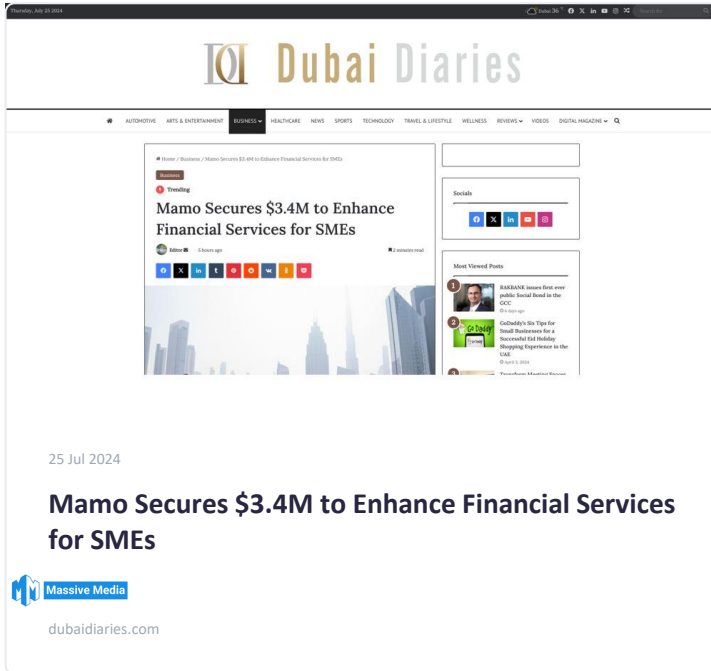


Article category

Business

English Coverage

 Dubai Diaries UAE	 Monthly Traffic 9.92M	Unique visitors N/A	Avg. Visit Duration 17m 27s
	Domain rank 9.92M	Domain authority 16	




25 Jul 2024

Mamo Secures \$3.4M to Enhance Financial Services for SMEs


Massive Media

dubaidiaries.com

Estimated reach

 **Massive Media**

Sentiment



AVE

 **Massive Media**

Article category

Business and Finance

English Coverage



MENA



Monthly Traffic

1.78M

Domain rank

1.78M

Unique visitors

N/A

Domain authority

20

Avg. Visit Duration

6m 18s

RASMAL English Home News Resources Companies About us



UAE Fintech Mamo Secures \$3.4 Million for Regional Growth

In Rasmal Press Room - July 25, 2024 - in Fintech, Funding, News



25 Jul 2024

UAE Fintech Mamo Secures \$3.4 Million for Regional Growth



Rasmal Press Room · rasmal.com

Estimated reach



AVE



Article category

Business and Finance

Sentiment



English Coverage

 **Mid East Info**

 MENA

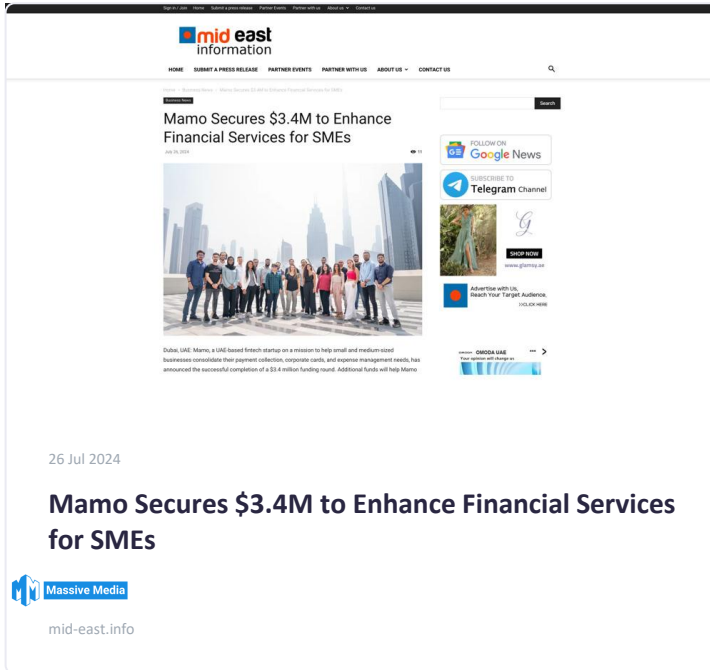
Monthly Traffic
 **Massive Media**

Domain rank
2.73M

Unique visitors
N/A

Domain authority
20

Avg. Visit Duration
1m 49s



The screenshot shows the Mid East Info website with a news article. The article title is "Mamo Secures \$3.4M to Enhance Financial Services for SMEs" and it is dated 26 Jul 2024. The article features a group photo of people in a modern office setting. The website header includes navigation links like HOME, SUBMIT A PRESS RELEASE, PARTNER EVENTS, PARTNER WITH US, ABOUT US, and CONTACT US. There are also social media follow buttons for Google News and Telegram Channel.

Estimated reach

 **Massive Media**

Sentiment



AVE

 **Massive Media**

Article category

Business and Finance

English Coverage

Business Lobbies



Monthly Traffic
Massive Media

Domain rank
11.04M

Unique visitors
N/A

Domain authority
2

Avg. Visit Duration
15m 31s

The screenshot shows the homepage of businesslobbies.com. The main article is titled "MAMO RECEIVES \$3.4M TO STRENGTHEN SMES' ACCESS TO FINANCIAL SERVICES" and is dated 25 Jul 2024. The article features a large image of a group of people standing in front of a modern building. The website header includes a search bar and navigation links for various industries like Technology, Real Estate, and Construction. A sidebar on the right lists "POPULAR POST" and "UPCOMING EVENTS".

Estimated reach

Massive Media

Sentiment



AVE

Massive Media

Article category

Bizpreneur Middle East

MENA

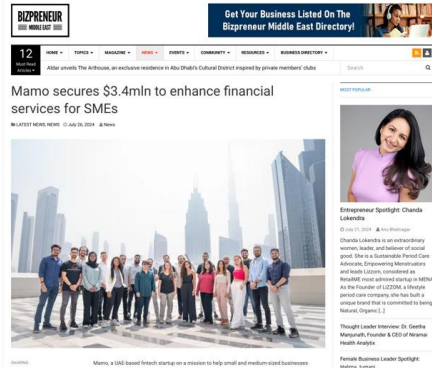
Monthly Traffic
Massive Media

Domain rank
2.94M

Unique visitors
N/A

Domain authority
19

Avg. Visit Duration
29m 46s



26 Jul 2024

Mamo secures \$3.4m to enhance financial services for SMEs

Massive Media

News · bizpreneurme.com

Estimated reach

Massive Media

AVE

Massive Media


Article category

Business and Finance

Sentiment



English Coverage



MENA

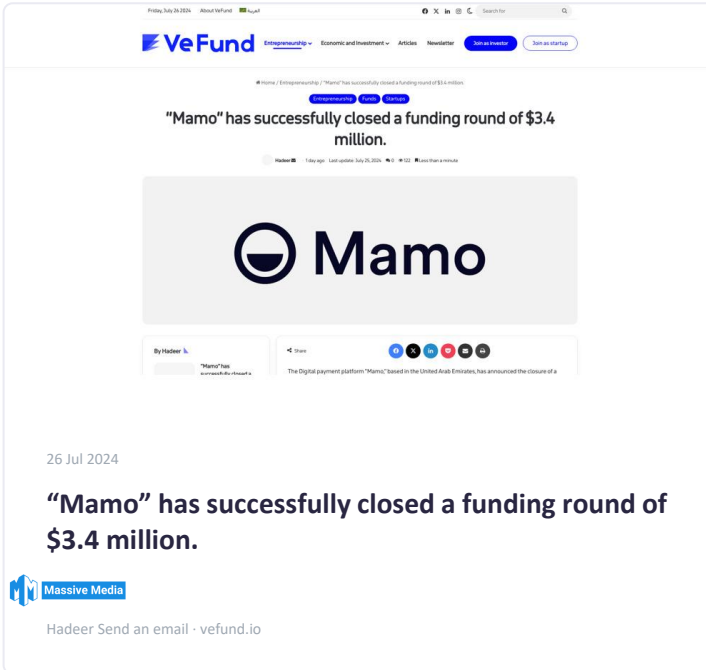
Monthly Traffic
Massive Media

Unique visitors
N/A

Avg. Visit Duration
20s

Domain rank
2.85M

Domain authority
13



Friday, July 26, 2024 | About VeFund | EN | Logout


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Home / Entrepreneurship / "Mamo" has successfully closed a funding round of \$3.4 million

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"Mamo" has successfully closed a funding round of \$3.4 million.

By Hadeer | Friday, July 26, 2024 | 10:12 | 10 views




By Hadeer | "Mamo" has successfully closed a funding round of \$3.4 million

The Digital payment platform "Mamo" based in the United Arab Emirates, has announced the closure of a


26 Jul 2024

"Mamo" has successfully closed a funding round of \$3.4 million.

 Massive Media

Hadeer Send an email - vefund.io

Estimated reach



Sentiment



AVE



Article category
Business and Finance

 **Fintech Global**

 International

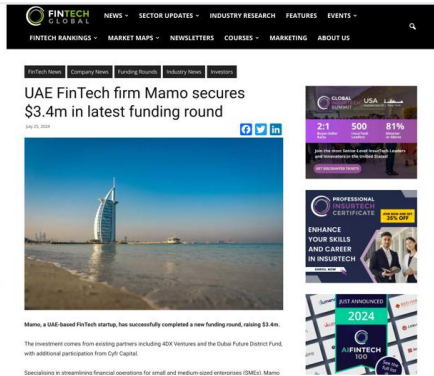
Monthly Traffic
 **Massive Media**

Domain rank
329.7K

Unique visitors
N/A

Domain authority
36

Avg. Visit Duration
8m 17s



25 Jul 2024

UAE FinTech firm Mamo secures \$3.4m in latest funding round

 **Massive Media**

fintech.global

Estimated reach

 **Massive Media**

Sentiment



AVE

 **Massive Media**

Article category

Business and Finance

English Coverage



International



Monthly Traffic

263.14K

Domain rank

263.14K

Unique visitors

N/A

Domain authority

34

Avg. Visit Duration

6m 52s

The screenshot shows the FinSMEs website interface. At the top, there is a navigation bar with the FinSMEs logo and a list of countries: USA, UK, GERMANY, FRANCE, CANADA, INDIA, ITALY. Below the navigation bar, the main article is displayed with the headline "Mamo Raises \$3.4M in Funding" and a sub-headline "Mamo, a Dubai, UAE based fintech startup on a mission to help small and medium-sized businesses consolidate their payment collection, corporate cards and expense management needs, raised \$3.4M". The article includes a photo of a group of people standing in front of a building. Below the article, there is a date "25 Jul 2024" and a "Massive Media" logo. At the bottom of the page, the text "FinSMEs · finsmes.com" is visible.

Estimated reach



Sentiment



AVE



Article category

Business

English Coverage

Your Story
International

Monthly Traffic Massive Media	Unique visitors N/A	Avg. Visit Duration 10m 20s
Domain rank 16.02K	Domain authority 59	

The screenshot shows the homepage of YourStory. At the top, there is a navigation bar with links for Founder First, Just In, Brands, Resources, YSTV, Events, Newsletter, and Stories. A search bar and a sign-in button are also present. Below the navigation is an advertisement placeholder. The main content area features a 'NEWS' button and a featured article titled 'Startup news and updates: Daily roundup (July 25, 2024)'. The article text states: 'YourStory presents the daily news roundup from the Indian startup ecosystem and beyond. Here's the roundup for Thursday, July 25, 2024.' Below the text is a small image of a group of people. At the bottom of the screenshot, the date '25 Jul 2024' is displayed, followed by the article title 'Startup news and updates: Daily roundup (July 25, 2024)' and the Massive Media logo. The footer text reads 'Team YS · yourstory.com'.

Estimated reach
Massive Media

Sentiment

AVE
Massive Media

Article category
Business and Finance

English Coverage

Fintech Finance News

International

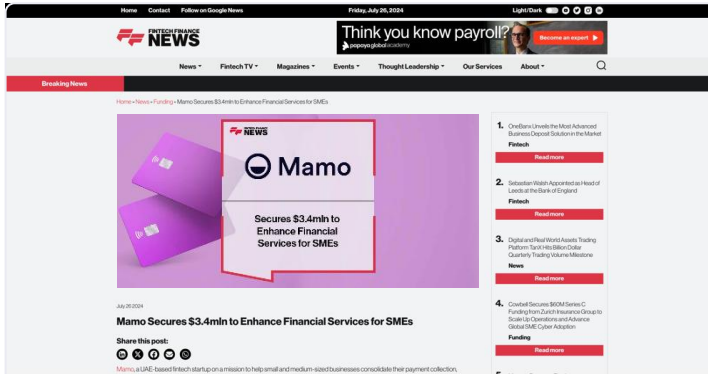
Monthly Traffic
Massive Media

Domain rank
393.82K

Unique visitors
N/A

Domain authority
32

Avg. Visit Duration
12m 29s



26 Jul 2024

Mamo Secures \$3.4m to Enhance Financial Services for SMEs

Massive Media

ffnews.com

Estimated reach

Massive Media

Sentiment




AVE

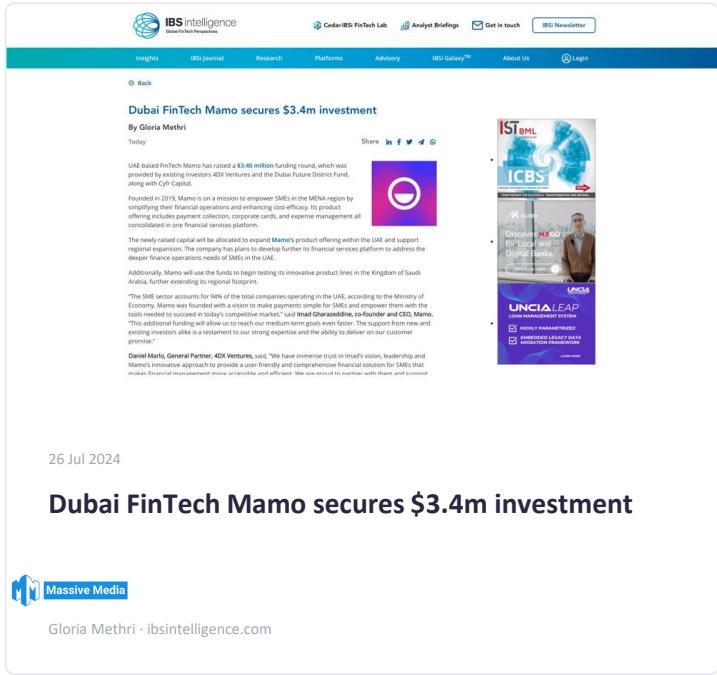
Massive Media

Article category

Business

IBS Intelligence
International

 Monthly Traffic Massive Media	Unique visitors N/A	Avg. Visit Duration 5m 41s
Domain rank 887.83K	Domain authority 36	



IBS Intelligence
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Back

Dubai FinTech Mamo secures \$3.4m investment

By Gloria Methri
Today

Share in f t w d

UAE based FinTech Mamo has raised a \$3.4m seed funding round, which was provided by existing investors 42N Ventures and the Dubai Future District Fund, along with Cyfr Capital.

Founded in 2019, Mamo is on a mission to empower SMEs in the MENA region by simplifying their financial operations and enhancing their efficiency. Its product offering includes payment collection, corporate cards, and expense management all consolidated in one financial services platform.

The newly raised capital will be allocated to expand Mamo's product offering within the UAE and support regional expansion. The company has plans to develop further its financial services platform to address the deeper finance operations needs of SMEs in the UAE.


Additionally, Mamo will use the funds to begin testing its innovative product lines in the Kingdom of Saudi Arabia, further extending its regional footprint.

"The SME sector accounts for 94% of the total companies operating in the UAE, according to the Ministry of Economy. Mamo was founded with a vision to make payments simple for SMEs and empower them with the tools needed to succeed in today's competitive market," said **Imad Ghazwanah, co-founder and CEO, Mamo**. "This additional funding will allow us to reach our medium-term goals even faster. The support from new and existing investors alike is a testament to our strong expertise and the ability to deliver on our customer promise."

Imad Ghazwanah, General Partner - 42N Ventures, said, "We have immense trust in Imad's vision, leadership and Mamo's innovative approach to provide a user friendly and comprehensive financial solution for SMEs that makes financial management more accessible and efficient. We are proud to be part of the journey with Mamo and continue


26 Jul 2024

Dubai FinTech Mamo secures \$3.4m investment

 Massive Media


Gloria Methri · ibsintelligence.com

Estimated reach



Massive Media

Sentiment



AVE




Massive Media


Article category

Business and Finance

English Coverage



International



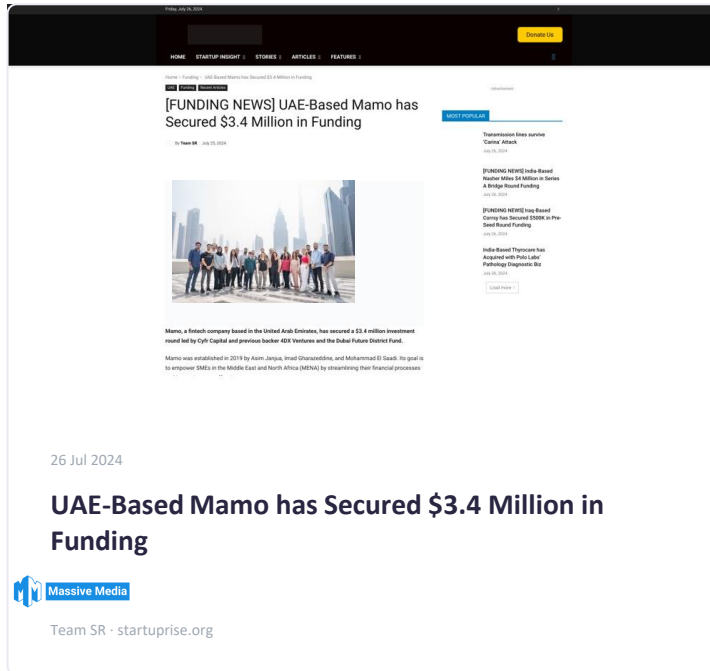
Monthly Traffic
5.98M

Unique visitors
N/A

Avg. Visit Duration
1m 13s

Domain rank
5.98M

Domain authority
17




Friday, July 19, 2024

HOME STARTUP INDUSTRY STORIES ARTICLES FEATURES

[FUNDING NEWS] UAE-Based Mamo has Secured \$3.4 Million in Funding

In News SR July 25, 2024




Mamo, a fintech company based in the United Arab Emirates, has secured a \$3.4 million investment round led by Elyn Capital and previous investor ADX Ventures and the Dubai Future District Fund.

Mamo was established in 2019 by Amr Jansu, Amal Ghannouchi, and Mohammed El Gadi. Its goal is to empower SMEs in the Middle East and North Africa (MENA) by streamlining their financial processes.


26 Jul 2024

UAE-Based Mamo has Secured \$3.4 Million in Funding




Team SR · startuprise.org

Estimated reach



Sentiment



AVE



Article category

Business and Finance

Tech Africa News



Monthly Traffic
Massive Media

Unique visitors

N/A

Avg. Visit Duration

1m

Domain rank

2.26M

Domain authority

25

The screenshot shows the top portion of a news article on the Tech Africa News website. The article title is "UAE Fintech Mamo Secures \$3.4M Funding to Expand SME Financial Services". The main image shows a group of people standing in front of a modern building. The article text is partially visible, mentioning that Mamo is a UAE-based fintech startup and that the funding round was completed by ADX Ventures and the Dubai Future.

26 Jul 2024

UAE Fintech Mamo Secures \$3.4M Funding to Expand SME Financial Services



Aayushya Ranjan · techafricanews.com

Estimated reach



Sentiment



AVE



Article category

Business and Finance

English Coverage

AN Arab News Pakistan

📍 Pakistan

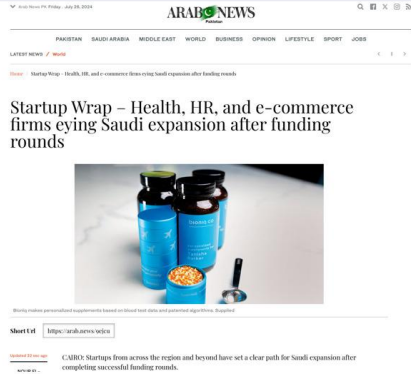
Monthly Traffic
Massive Media

Domain rank
121.44K

Unique visitors
N/A

Domain authority
49

Avg. Visit Duration
6m 59s



Estimated reach

Massive Media

Sentiment



AVE

Massive Media

Article category

Business and Finance

English Coverage

Business Outreach

India

Monthly Traffic
Massive Media

Domain rank
1.38M

Unique visitors
N/A

Domain authority
38

Avg. Visit Duration
6m 28s



The screenshot shows the Business Outreach website with a red header. The main article is titled "Mamo Secures \$3.4m In to Enhance Financial Services for SMEs" by Anusrita Ghosh, dated Thursday, July 25, 2024. The article text states: "Mamo, a fintech startup from UAE, raised \$3.4 million in its funding round to smoothen financial operations for SMEs. The funding round, led by current investor 4DX Ventures and Dubai Future District Fund, shall be used to strengthen the product line and increase market visibility of the company across UAE. The respective region is also eyeing further expansion in this sector." There are social media share icons for Facebook, LinkedIn, and Twitter. To the right, there are sections for "RECENT PUBLISHED" (Achievers IN FOCUS 2024) and "TOP STORIES" (Top 55 Ethical Companies In India, The Rise In E-commerce: Trends And Projections For 2024). At the bottom of the article, it says "25 Jul 2024" and "Mamo Secures \$3.4m In to Enhance Financial Services for SMEs" with the Massive Media logo and author "Anusrita Ghosh · businessoutreach.in".

Estimated reach

 Massive Media

Sentiment



AVE

 Massive Media

Article category

Business and Finance

Almasry Al Youm Newspaper

📍 Egypt

Monthly Traffic Massive Media	Unique visitors N/A	Avg. Visit Duration 5m 18s
Domain rank 1.82K	Domain authority 86	

المصري اليوم Egypt

Home News Business Sports Finance Technology

SEARCH

Dubai-based fintech Mamo secures \$3.4m investment for regional expansion

25 Jul 2024

Dubai-based fintech Mamo secures \$3.4m investment for regional expansion

Massive Media

mubasher.almasyalyoum.com

Estimated reach

Massive Media

Sentiment

AVE

Massive Media

Article category

Business

Key Metrics

Key Metrics



70

Online pieces of coverage

The sum of online pieces of coverage and media monitoring mentions (excluding social media)



Total estimated reach

The sum of all estimated views for all added online pieces of coverage (excluding social media)



Positive

Average sentiment

The average sentiment value for all added online pieces of coverage (excluding social media)



Total AVE

The sum of AVE for all online articles added (excluding social media)



\$540,000

PR Value

The sum of all online articles added (excluding social media)

Thank you

Massive Media

info@massivemediame.com

www.massivemediame.com